

South Bay Cities Council of Governments

Livable Communities Working Group

Wednesday, June 16, 2010

Meeting Minutes

I. Welcome & Introductions

Attendees:

Eric Haaland (Manhattan Beach), Pam Townsend (Hermosa Beach), Sharon Song, Saied Naaseh (Carson), Otis Ginoza (Lawndale), Leza Mikhail (Rancho Palos Verdes), Nikki Cutler (Rolling Hills Estates), Pria Hidisyan (SCAG), Lisbeth Sinclair (L.A. County) David Magarian, Wally Siembab and Jacki Bacharach (SBCCOG), and Paul Martin and Margaret Bulat (RBF Consulting).

II. Minutes for June 16, 2010 - Approved, no changes

III. Compass: Final Presentation:

Economic Analysis of Marine Ave. Corridor Redevelopment

Margaret Bulat , Paul Martin, RBF Consulting - Power Point Presentation

- Introduction: Wally
 - PPT to be presented soon to SBCCOG Board
 - August 3rd upcoming Metro meeting re: sustainability grants – this subject relates to grant funding – grant applicants must show endorsement of a policy that implements SB 375
 - Cities can adopt an alternative strategy for sustainability, while adhering to main principals of Compass
- RBF presentation - suggestions from Working Group:
 - Various development models presented: “Typical Suburban”, Transit Oriented, “Smart Suburban” (model possibly an option for South Bay cities, characterized by smaller retail brought into existing residential neighborhoods)
 - Grid Spatial Structure: visual for development models - illustrates potential for series of “walkable” neighborhoods under “Smart Suburban” model
 - Marine Avenue (Hawthorne and Lawndale) redevelopment slides - suggestions to provide an aerial photograph overlaying existing slides and a graphic to show how retail is not lost with mid-block residential added
 - Mobility slides: on South Bay Network - suggestion to color code segments of corridors
 - Economic Analysis – Marine Avenue: suggestions include: test the model for development with non-surface parking; address market

- demand for residential (RBF: So. Bay study in progress); consider PCH in Hermosa as a good corridor study area
- Other suggestions: emphasize what trying to accomplish in model; visually highlight different segments of Marine Avenue; show a model that includes affordable housing over commercial; show how the Marine Avenue model relates to the spatial grid slides;
- Order of slides : mobility to be shown first (relates directly to environmental goals) then land use
- Further review of draft PPT: suggestion to show to group of Planning Commissions - 1 from each city during 2:30 – 4:30 Working Group meeting time slot.

IV. Grant Opportunities: Strategic Growth Council

- Introduction: Wally
 - Federal (HUD) and State (DOT) money is available for corridor studies
 - SBCCOG doesn't have staffing etc. to submit federal grants for cities, but can forward city interest to others.
 - SCAG: committed to Compass, most likely have funding for new grant projects in future; call for projects in late August
- Strategic Growth Council Sustainable Communities Grants (State):
 - Three focuses: local planning (cities and counties); collaborative planning (MPO's with local jurisdictions); regional planning (JPA.s and COGS)
 - Required to show endorsement - under a local plan that supports AB 32 emission reduction targets or implements SB 375 (i.e. Compass principles, local COG plan)
 - All cities encouraged to attend Metro meeting August 3rd and if can't attend but interested – let Wally or Jacki know if projects being considered - he will be making a report for SBCCOG.
 - Four possible projects: 1) Complete Streets – Technical Planning Guidelines; 2) Symposium on Livable Boulevards; 3) Multi-Mobility Hubs- How to Make Happen; 4) Mini-mall Design Competition. Projects 1 & 4 have support from South Bay cities.
 - A study on multi-mobility hubs has been done, if interested, contact Wally.
 - Funding is available for a three year period – projects can be phased.
 - Helpful for Jacki to have city interest before she attends August 9th SCAG Steering Committee meeting
 - Cities encouraged to contact SCAG regarding interest in Compass Blueprint projects (contact Pria Hiidisyan, Senior Regional Planner)

V. LUV Update: GPS Data Analysis for June Wally Siembab and David Magarian SBCCOG

- SBCCOG getting calls of interest (Edison, car manufacturers)
- Study purpose: determine environmental benefits if second or third car replaced by LUV.
- Mix of participants and types of vehicles
- Riviera Village chosen as best fit (from Compass study).
- Participants to be rotated to get cross section of people and variety of use
- VMTs down from May, may be attributed to longer trips (may need to start collecting duration of days not used)
- 4 most common routes: 1) Broadway/Valley Dr.; 2) Catalina Ave; 3) Esplanade; 4) Calle Major/Newton.
- Frequent destinations e.g. Beach Cities Health District, Albertsons, Trader Joes, Home Depot.
- Next step: see how usage could replace that of a primary vehicle.
- Program is unique – first LUV study of this detail.
- Possible user focus group being contemplated.
- Any unexpected data? Seems users are over-reporting walking distances.

VI. SB 375 and RTP Update

Due to time constraints, no discussion

VII. Other Business

Due to time constraints, no discussion

Meeting adjourned at 4:30 pm